

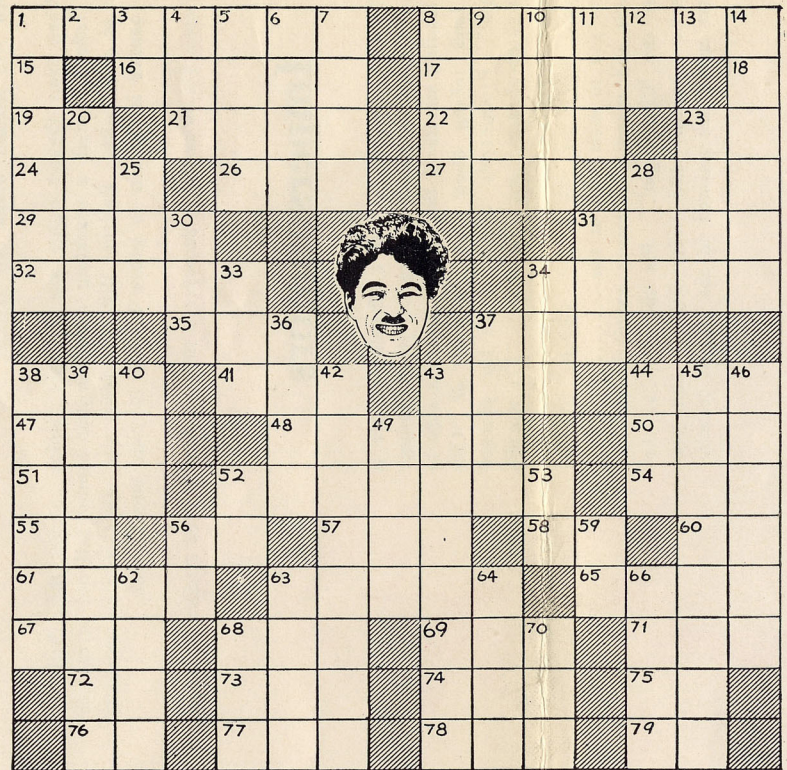
A CROSS-WORD PUZZLE FOR THE PAPERS

Here's a great exploitation stimulator for use in programs, throwaways and the columns of your local newspapers. It's a Charlie Chaplin "City Lights" cross word puzzle with the name of the star and the picture worked right into the puzzle. Get your editors to run this interesting feature and offer free admissions to your theatre for all those solving the puzzle who submit the best ten word slogans for the paper or your theatre. As it is safe to assume pretty nearly everyone in town will see "City Lights," let your free tickets be for some attraction which is not likely to prove a sell-out.

With appropriate copy for an introduction incorporating facts about the contest carry the puzzle copy appearing hereunder.

ACROSS—HORIZONTAL

1. First name of greatest comedian in Motion Pictures.
8. Surname of Number 1, across.
15. Nothing
16. A scyphophant
17. Reputed ancestor of Julius Caesar
18. Nothing—zero
19. Parent
21. Woody plant
22. Social functions
23. Third note of the scale
24. Cloth measure
26. Daughter American Revolution (abbr.)
27. Measure of length (abbr.)
28. Possessive pronoun
29. Acts
31. Grip, cut or sting
32. Period of time (plural)
34. Satisfied
35. Lubricant
37. Feline
38. Repose, falsehood
41. Fourteen
43. Policeman (slang)
44. Bow, part of circle
47. Hotel or hostelry
48. Grieve, lament, breathe deeply



50. The sun
51. Sheep disease
52. Deep red gems
54. Greek letter
55. Elevation (abbr.)
56. Mythical character loved by Jupiter
57. A fish
58. Upon
60. Exist
61. Fastened
63. Jewish high-priest head-dress; angle joint in mouldings
65. Masculine name
67. Sorrowful
68. Masculine person
69. Masculine name
71. Atmosphere, ventilate
72. Preposition, forward
73. South American cuckoo
74. Illuminated
75. Italian river
76. Printers measure
77. Beverage
78. Civil War General
79. Half of No. 76, across

VERTICAL—DOWN

1. What Charlie Chaplin is famous for
2. The beginning of Heaven and Hell
3. There
4. Decay
5. Pork fat
6. Mental image
7. One who gazes
8. Large town
9. Colored; tinted
10. Exclamation of sorrow
11. Discharge matter
12. Place of the seal (abbr.)
13. Me

14. Advertised
20. One of the lily family
23. Small particle
25. Meadow
28. Strike
30. Sign seen outside theatre showing Charlie Chaplin comedies (abbr.)
31. Baseball club; flying mammal
33. Half a dozen
34. Juice of a tree
36. Lady of the mysterious smile
37. Illuminates; beacons
39. To acquaint; install in society
40. Terminate
42. Southern state; first name of 43 down
43. Last name of 42 down; Charlie Chaplin's leading lady in City Lights
44. Character in Peer Gynt
45. Regular succession; to circle
46. Din; noise
49. Insect
52. Depart
53. Therefore
56. Contraction of I had
59. Negative
62. Esau's other name
63. Hair on the neck of quadruped
64. One of the Great Lakes
66. Narrow band
68. Rug; tangle
70. Dined; corroded; consumed

The cross-word puzzle is composed of the puzzle itself in two column measure and the solution in one column measure. Order 17 (a) and (b) —Two Col. Puzzle Cut 50c; One Col. Solution 30c; Mat of both 10c.